# 2024 a2ru Conference

## Become a Sponsor

### $600

2 social media posts;
your color logo on conference webpage; 15% off 1 conference registration; and your school name in the conference program.

### $1250

3 social media posts;
your color logo on conference webpage;
50% off registration*; your logo in the conference program;
and a spotlight in the pre-conference newsletter.

### $2500

4 social media posts;
your color logo on conference webpage;
1 complimentary registration**;
listed as lead sponsor in conference program; your color logo in conference e-blasts;
and a spotlight in the after-conference report.

## Program Highlight: $300+

Just want a spot in the program? We'd love to have you!

Logo only - $300
Space to share a new initiative or program with the a2ru community - $450 and up (depending on word count and images)

*50% off 1 regular ticket or 1 complimentary virtual registration.
**1 complimentary regular ticket or 2 virtual registration tickets.

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## Looking for something different?

### Sponsor a Coffee Break: $2000

Help keep everyone energized, and sponsor one of our coffee breaks!

1 complimentary registration*
color logo on conference webpage
sponsor highlight in conference program;
your color logo on coffee break table tents;
social media post before and during your coffee break;
and space for approved materials during your coffee break.

### Advertising Package: $3500

Looking for some name recognition?
You're sure to stand out with our advertising package.

1 job/event post;
3 social media posts;
a feature spot on conference webpage;
approved quote in after-conference report;
opportunity to add approved material to swag bags;
logo in conference program, e-blasts,
and after-conference report;
and an opportunity to provide an approved 1-minute video message
to be included in pre-conference newsletter.

*1 complimentary regular ticket or 2 virtual tickets.