Lessons Learned from Community-Engaged Scholars and Scholarship

Emily M. Janke, Ph.D.
Director, Institute for Community & Economic Engagement
Associate Professor, Peace and Conflict Studies
University of North Carolina at Greensboro
emjanke@uncg.edu
http://communityengagement.uncg.edu
Lessons learned

15 years of documenting and evaluating community-engaged scholarship

You will always have to raise awareness, educate others, and define what success looks like.

Output metrics, alone, will not do the job equitably, fairly, or accurately.

Tell your story.
Community-engaged scholarship [defined]

An approach / methodology

Transdisciplinary partnerships that are

- asset-based
- reciprocal
- mutually beneficial
Indicators of Quality for all Scholarly Work

• Clear goals
• Preparation and mastery of existing knowledge
• Appropriate use of methods
• Significance of results
• Effective dissemination and communication
• Consistently ethical conduct

Glassic, Huber & Maeroff, 1997, Scholarship assessed: Evaluation of the professoriate
Goals for Impact - For Whom? To What End?

<table>
<thead>
<tr>
<th>Academic Impact</th>
<th>Community Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>High academic</td>
<td>High academic</td>
</tr>
<tr>
<td>Low community</td>
<td>High community</td>
</tr>
<tr>
<td>Low academic</td>
<td>Low academic</td>
</tr>
<tr>
<td>Low community</td>
<td>High Community</td>
</tr>
</tbody>
</table>

Aligning Expectations

**Traditional Scholarship**

- Breaks new ground in the discipline
- Answers significant questions in the discipline
- Based on a solid theoretical basis
- Applies appropriate investigative methods
- Disseminated to academic audiences
- Makes significant advances in knowledge and understanding of the discipline and may address public issues
- Is reviewed and validated by qualified peers in the discipline

**Community-Engaged Scholarship**

- Breaks new ground in the discipline *and* has direct application to broader public issues
- Answers significant questions in the discipline, which must be relevant to public or community issues
- Based on solid theoretical *and* practical basis
- Applies appropriate investigative methods
- Disseminated to appropriate academic and community audiences
- Makes significant advances in knowledge and understanding of discipline and public issues
- Is reviewed by and validated by qualified peers in the discipline *and* informed members of the community

Furco, 2005
Goals For Impact - Arts and Culture

ARTS and CULTURE make change happen

continuum of impact

Critical Intersections: Public Scholars Creating Culture, Catalyzing Change

An Imagining America Research Report

Erica Kohl-Arenas, Kal Alston, and Christina Preston
October, 2022
Why this approach is essential

**Epistemology** - I cannot know what I want to know unless I ...

**Translational** - To quickly and effectively improve ...

**Equity & Ethics** - To ensure right relationships, equitable processes, ethical engagement ...

**Identity** - I came to and am committed to this work because ...

What else?
Narrative Tapestry [outcome, process, output]

Tell your story.

What are the dimensions of your success?
Narrative Tapestry [outcome, process, output]

We aim to...

This approach is ... and it matters because...

We have produced ...

We know we have been successful because...


