

Sponsor the 2022 a2ru Conference

Sponsorship Benefits

Social Media Posts
Spotlight on a2ru.org
Complimentary registration
Complimentary breakfast tickets
Complimentary job and event postings
Complimentary student breakfast tickets
Color logo in conference e-blasts and press releases
Spotlights in conference e-blasts
and more...

\$500

\$750

\$1000

1 social media post;
your color logo on
conference webpage;
1 complimentary
breakfast ticket.

2 social media posts;
your color logo in
conference e-blasts;
your color logo on
conference webpage; 1
complimentary breakfast
ticket; and 1
complimentary student
breakfast ticket.

3 social media posts;
your color logo in
conference e-blasts;
your color logo on
conference webpage;
a feature spot on the
a2ru.org home page; 1
complimentary breakfast
ticket; 1 complimentary
student breakfast ticket; and
50% off 1 registration.

Sponsor a Coffee Break: \$2000

Help keep everyone energized, and sponsor one of our coffee breaks!

1 complimentary registration
2 complimentary breakfast tickets
color logo on conference webpage
sponsor highlight in conference program;
your color logo on coffee break table tents;
social media post before and during your coffee break;
and space for approved materials during your coffee break.

Sponsor the 2022 a2ru Conference

Sponsorship Benefits

\$1500

4 social media posts;
your color logo in
conference e-blasts;
your color logo on
conference webpage; 2
complimentary breakfast
tickets;
1 complimentary student
breakfast ticket; 1
complimentary registration;
and a spotlight in the pre-
conference newsletter.

\$2500

5 social media posts;
your color logo in
conference e-blasts;
your color logo on
conference webpage; 2
complimentary breakfast
tickets;
1 complimentary
registration; opportunity to
host Affinity dinner; listed
as lead sponsor on press
release sent to
regional contacts;
and a spotlight in the after-
conference report.

Advertising Package: \$3500

Looking for some name recognition?
You're sure to stand out with our advertising package.

1 job/event post;
3 social media posts;
a feature spot on conference webpage;
approved quote in after-conference report;
opportunity to add approved material to swag bags;
color logo in conference program, e-blasts, and after-conference report;
and an opportunity to provide an approved 1-minute video message to be
included in pre-conference newsletter.